

**DIRECTOR OF FINANCIAL STRATEGIES**

# THE PEOPLE'S ECOSYSTEM

---

## **ANTHONY HERNANDEZ** BIG 4 ALUMNI & FORMER PORTFOLIO VALUATION GROUP LEADER

---

Finance and Strategy expert with over two decades of consulting, and operational experience in luxury agriculture including vineyards and cannabis, hedge fund, private equity, real estate, and construction industries.

- **Roots in M&A in the Silicon Valley and New York**, Anthony has advised hundreds of startups to well-established Fortune 500 companies and investment funds to optimize their investments at every stage in their lifecycle.
- **Specialization in valuations and advisory** for public and private companies, private equity investors contemplating transactions, mergers and acquisitions, intangible assets, debt instruments, illiquid assets (including restricted stock, warrants, convertible debentures, auction rate securities, LP interests, PIPEs, and other hard-to-value illiquid securities), capital equipment/fixed assets, and cost segregation studies.
- **10+ years working in advisory** at the Big 5/Big 4 Accounting firms, a Global Consultancy group, and as a portfolio valuation practice leader on Wall Street.
- **10+ years focus on luxury agriculture for the wine industry** in Napa Valley, France, and Chile along with Operations and Financial consulting for Cannabis operators in the Emerald Triangle and the East Coast.



M.S. in Viticulture and Enology from University of California, Davis' Robert Mondavi Institute. and a B.S. in Industrial Engineering from California Polytechnic State University, San Luis Obispo.